

Flag:

The flag of SWARG is a source of inspiration for all those who are directly and indirectly connected to SWARG for the purpose of equality amongst all, correct tuning, proper coordination, co-operation, proper balance and naturalness amongst all.



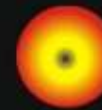
Logo:

The logo of SWARG is a metaphor that indicates equal importance in all manner of the four Purusaarth, viz., Dharm, Arth, Kaam and moksh in relation to leading a better life.



Stambh:

The stambha (Pillar) of SWARG is a symbolic model representing everlastingness, firmness, foundation for all whose purpose is to cause encouragement, alertness, self consciousness for all those who are directly and indirectly connected to SWARG.



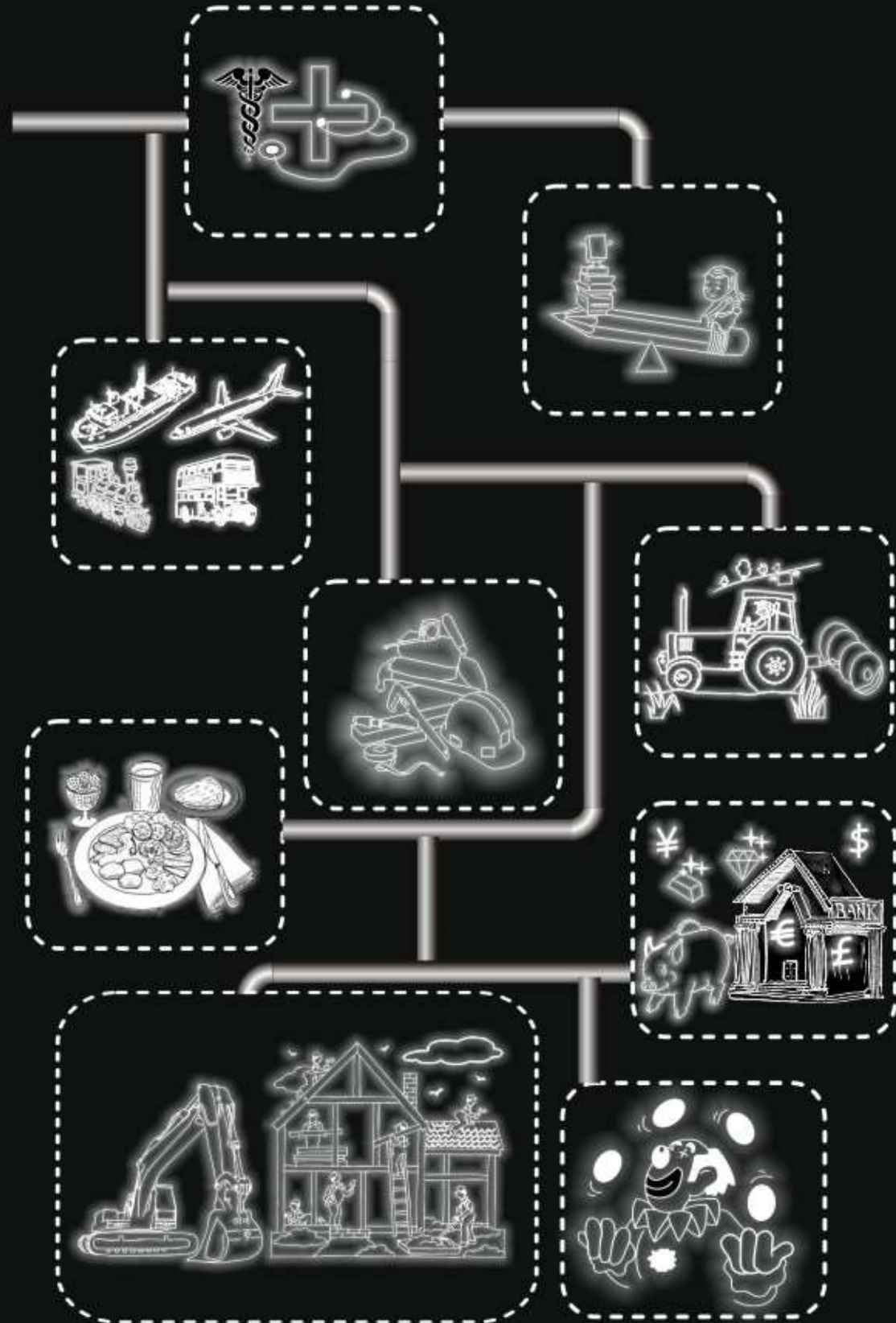
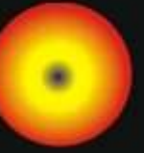
Monogram:

The monogram of SWARG is natural alternative form of 'Soham' which is nature's exclamation of love.

Slogen:

Hole Ultimate Goal

शून्यम् परम् ध्येयम्



Soham World A Real Growth Limited is being given shape, form and existence by joint-efforts of like-minded, young, dynamic, energetic and enterprising caretakers having a vision to bring heaven on earth by combining their diversified knowledge, skills and experience in the field of Education and Vocation, Healthcare and Hospitality, Professional Management and Administration, Finance and Information Technology and various Life cum Cosmo Sciences.

SWARG Limited is incorporated as a closely-held Public Limited company. It is a sprituosocial corporate entity, run on corporate principals, managed by team of professionals.

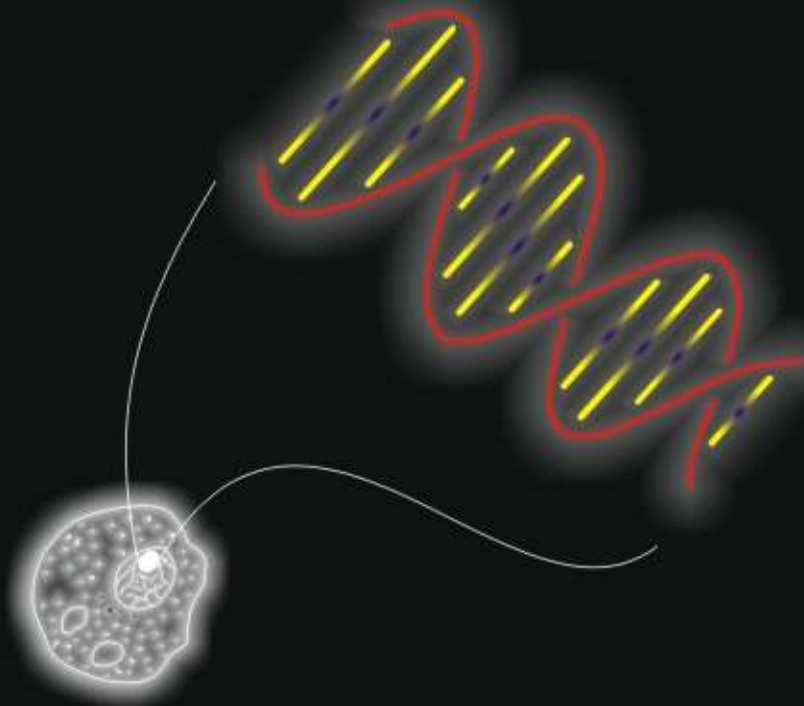
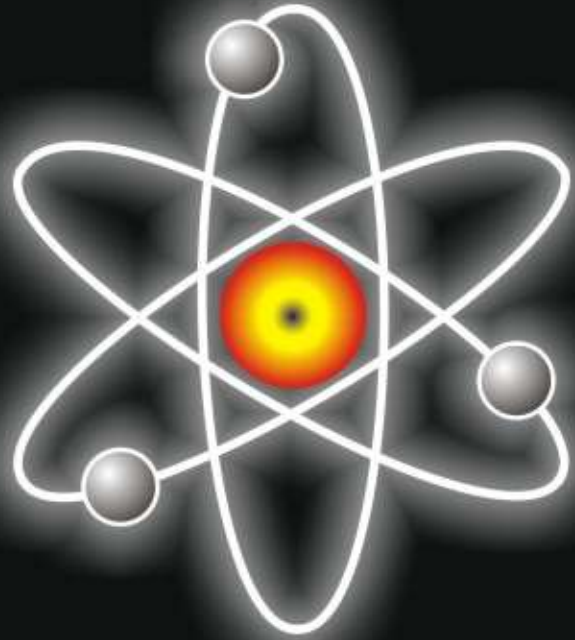
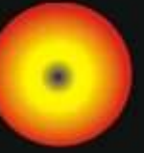
It's a human dream and endeavours to lead a better life, a contended life, a complete life, to experience Heaven on this our own mother earth. At SWARG Limited, it is our sincere effort with the aim to enable Human race to attain a state of eternal joyful-peace by fulfilment of all possible objectives covered under physical health and vitality, mental peace contentment, material prosperity, divine beauty and entertainment, spiritual and eternal supremacy and bliss.

The state of eternal bliss can be achieved by fulfilment of Chaturvidh Purusaarth, viz., Dharm, Arth, Kaam and Moksh. This is a better life!

SWARG Limited shall fulfil its purpose by use of philosophy " श्री Lila" technology called " श्री Sutra", methodology called " श्री Yagna", with the help " श्री Sangathan" which is made up of " श्री Mitra" and " श्री Dewa". All the possible and necessary solutions, options and methods required for better life are organized, researched and managed thru three main divisions of " श्री Sangam", viz., " श्री Sarjan", " श्री Sankalan" and "Jh Sanchalan" which are our Projects, our Business Modules and Organizational Setup respectively.

The objective is to create a professionally run corporate-enterprise that shall provide means and methods that shall enhance the various aspects of human life for the benefit of all irrespective of the caste, class and creed..

The basic principle which shall be followed religiously and with discipline at SWARG Limited with regards to श्री Dewa is to provide the products/services with a heart-full of sincerity, warmth and objectivity to give optimum level of utility value and satisfaction to " श्री Dewa." This shall automatically create a climate to generate optimum revenue from the user and this honest approach shall results into invaluable gains for श्री Dewa.



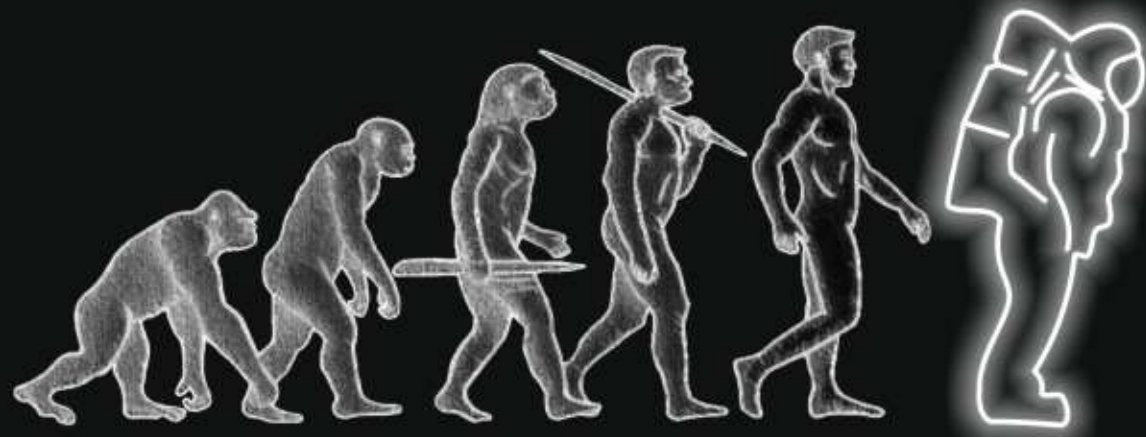
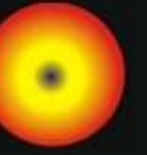
Soham World A Real Growth's Heart-beat – “श्री HARDH”

Nature is a continuous life-cycle in motion and we all are its indivisible ingredients. Hence, we all mutually complement each other. Cordial relation and Love are the foundations of our existence. “श्री HARDH” has been designed based on this important reality of Nature.

“श्री Hardh” is both source of inspiration and basic constitution of SWARG. “श्री Hardh” is fundamental principle of SWARG. The principles that are contained in “श्री Hardh” are as under; 7

- Spirituality and benevolent practice are intermingled.
- Understanding and Fulfilment of “Chaturvidh Purusharth”.
- Leading an indiscriminate and fearless life in every manner.
- SWARG Limited's principles are beyond a definite individual, definite ideology, a definite conceptual thought.
- SWARG Limited is harmonious with Nature-system which is paramount, self existent, self reliant.
- SWARG Limited is an self-governing body.
- To achieve a balance between authority and responsibility is highly important.
- At SWARG Limited provision shall be made for precautionary measures to deal with natural, social and economical calamities.
- The fundamental essence of SWARG Limited is benevolent purpose for all.

On the basis of these principles SWARG limited shall achieved its objectives.



Better Life:

From time immortal till today every living beings' focus point has always been to lead a better life, generally in all ages also in the literature that has been narrated, written and promoted by the contemporary wise men, there is proper guidance is available regarding leading a better life. The soul of one of the ancient heritage literature of human civilization "Vedaas" is better life for all, which is depicted in following "sloka"

सर्वे ऽ पीसुखिनः सन्तु सर्वे सन्तु निरामयाः ।
सर्वे भद्राणि पश्यन्तु मा कश्चिदुःखमाप्नुयात् ॥

Soham World a Real Growth's OBJECT - "A Better Life Accessible to All"

Its' Your Life!

You and everyone of us, from birth till death constantly strives for living a peaceful, joyful, contended and successful life, in our own way through different means and methods.

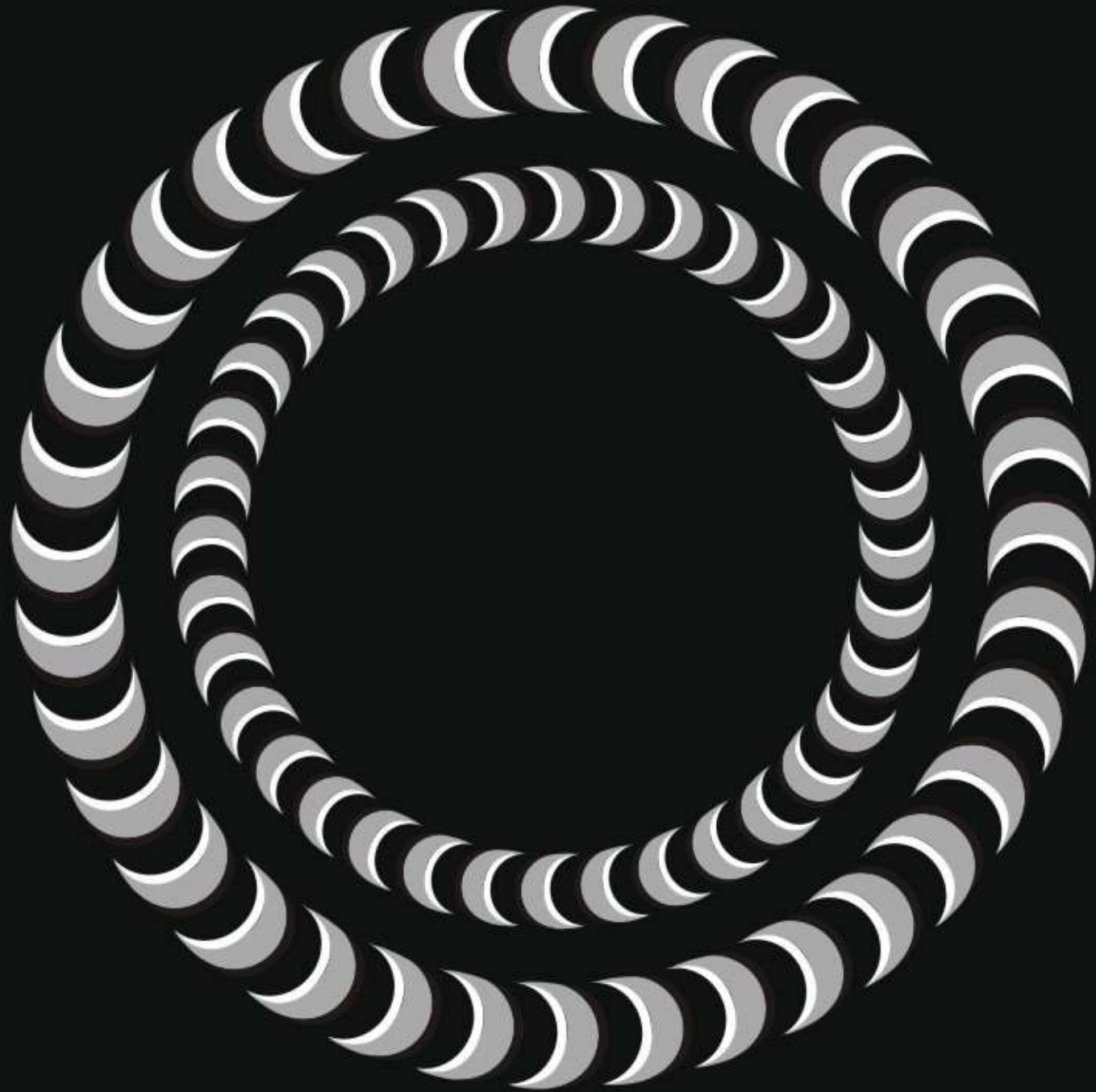
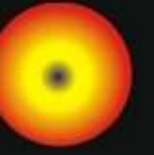
In spite of our constant efforts we have been deprived of pleasant, easygoing and beautiful life; due to which our desire to lead a "better life" has become an unattainable dream.

The growth and progress of Human civilization to the present level, itself proves that in each and every way, as the journey of life unfolds - we are trying to lead a better life, and sub-consciously bench marking the life that we live to that of "HEAVEN"/SWARG.

Today, mankind has covered a lot of ground in all the possible areas connected with our lives like language, culture, art, science, spiritualism.

However, it is also a reality, implied or expressed, that today's man is experiencing a feeling of lacking, incompleteness, and incapability. In spite of having everything, one feels something isn't there, something missing, a dissatisfaction. And this is not so because today we do not have the necessary resources or guidance or the right capabilities to make our life happy, grand and enriched. In contrast, in fact, today we have almost all that can give us a joyful life then, what is the reason that we are restrained from that joy in our life.

To be joyful implies to lead an auspicious life. It comprises all the dimensions pertaining to life. To lead an auspicious life implies a form of life full of prosperity, success, a supreme life-style, pleasure, happiness, peace, satiation, beauty and freedom. Such a form of life can be led by achieving a gradual, chained and auspicious life-style.

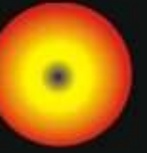


श्री Lilaa:

With deep study, adequate survey and the clinical analysis of experienced people a truth that has surfaced is "We have everything but it is dispersed, it is lying scattered". And as a result we are not able to completely utilize whatever that we have and we are refrained from its benefits; if we want total and complete benefit from all that we have then it is imperative that whatever we have today it needs to be pooled together, needs to be threaded all-together. Keeping in mind this eternal truth of life, we are working towards coordinating all possible methods connected with human life that would bring wholeness and bliss to our lives, which shall be shape by realising Existence, with "श्री LILAA".

Our conceptual philosophy, "श्री LILAA", is not only based on the ancient philosophies like The Bible, The Kuran, The Vedas, The Agamas and such others but is also a complete blend of these philosophies, scientific knowledge of various subjects and application of modern technology along with deep study, adequate survey and the clinical analysis of experienced, visionary and wise people.

PHILOSOPHY



There are four dimensions of श्री Lilaa:

श्री Vidya:

To know and understand love by love, to know love means to understand self-perception; to know and understand life-system through whole-perception ; to know and understand existence that is perception of whole possession.

श्री Dhan:

To spread love through love which means one's contribution for 'whole' by carrying out appropriately one's obligations.

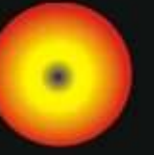
श्री Masti:

To exercise love through love; it means joy, continuous, everywhere and every kind, i.e. leading an auspicious life.

श्री Rahasya:

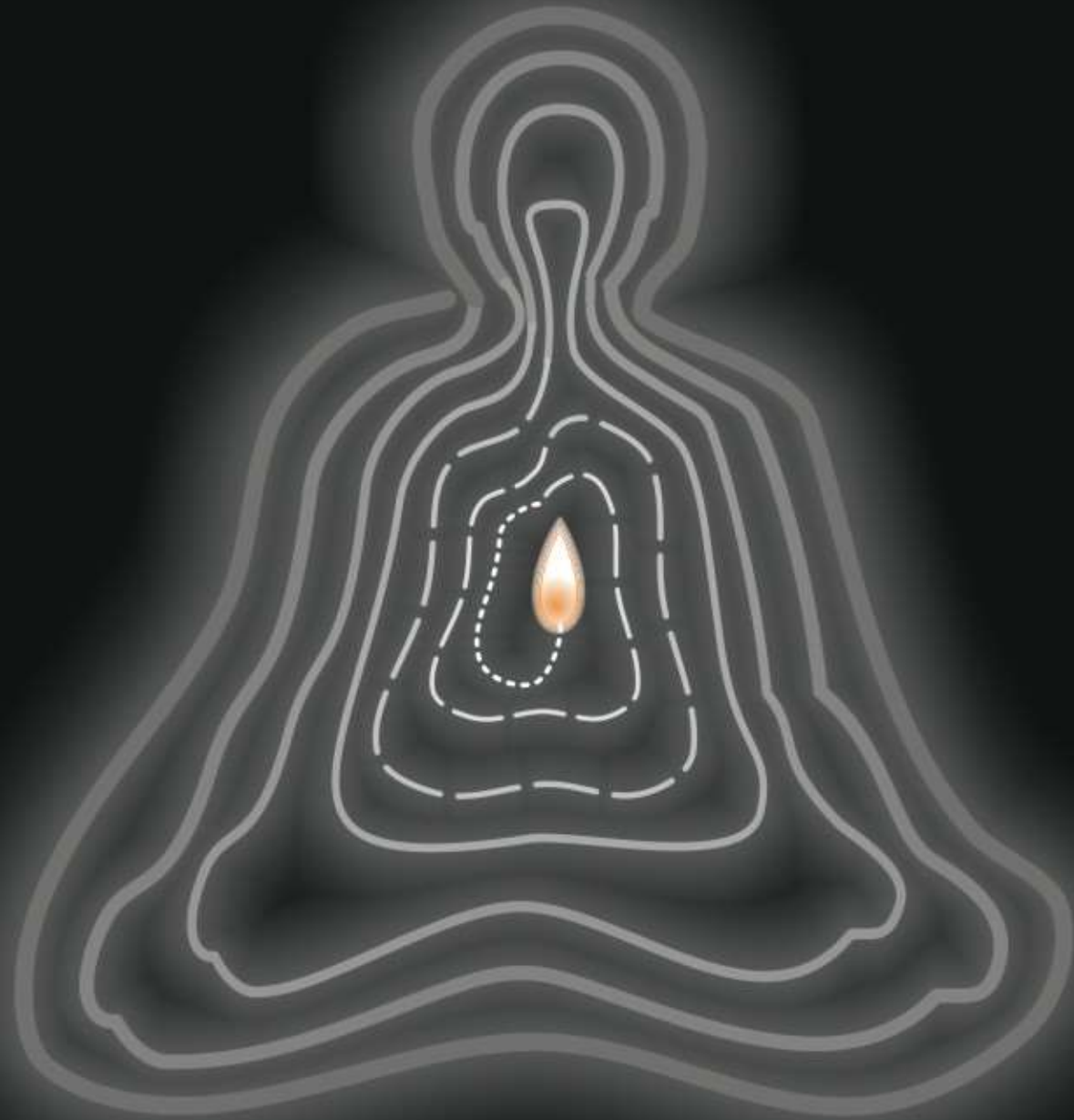
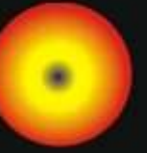
To become love through love, let achievement be achieved.

Every bodies desire to lead a better life is covered under three types of basic instincts pleasure and enjoyment, progress and development, retirement and liberation whatever is fulfilled or achieved is related to any one, two or three this three basic instincts. All the desired and basic instinct are achieved and satisfied by the fulfilment of chaturvidh purusaarth, viz., DHRAM – ARTH – KAAM – MOKSH. The fulfilment of chaturvidh purusaarth is possible in simple manner by the fourfold aspect of श्री Lila viz., श्री vidya, श्री Dhan, श्री Masti, श्री Rahasya. From this it can be easily understood that all the desired and instinct can be achieved by the fourfold aspect of श्री Lilaa. The implementation of this philosophy in practice shall be done through our technology "श्री Sutra".



श्री Sutra:

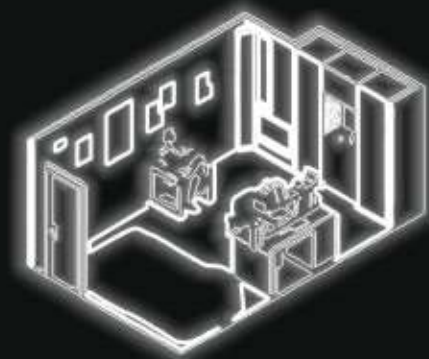
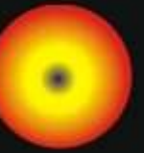
"श्री Sutra" – A benevolent path for benevolent purpose, is a Hierarchy System of progressive transformation of Self, All and each and everything i.e., all the full forms of Existence, which is derived by a unique blend of three schools of science, viz., Natural Science, Social Science and Spiritual Science. These Three schools of science together encompass each and every aspect of our life. Natural Science covers all from Unit to Universe; Social Science relates everyone from Individual to All; and Spiritual Science enriches all aspects from Body to Soul. Keeping in mind the objective that all the full forms of Existence can naturally achieve the serially linked better life contained in serially achieved capabilities, the process of progressive transformation has been serialised in to different levels by blending together of spiritual science, natural science and social science.



Based on the spiritual science, the parts of Existence and its related achievements are depicted in the following Hierarchy System.

	To Repair	To Purify	To Nourishments	In Harmony	Development	Fulfillment of Purpose	Complete Contentment	Samaadhi	Saiyyam	Bhakti
Ultimate 'SHAKTI'	A55	A64	A72	A79	A85	A90	A94	A97	A99	A00
Soul	A45	A54	A63	A71	A78	A84	A89	A93	A96	A98
Al-Chem	36	44	53	62	70	77	83	88	A92	A95
Spirit	A28	A35	A43	A52	A61	A69	A76	A82	A87	A91
Ego	A21	A27	A34	A42	A51	A60	A68	A75	A81	A86
Instinct	A15	A20	A26	A33	A41	A50	A59	A67	A74	A80
Insight	A10	A14	A19	A25	A32	A40	A49	A58	A66	A73
Mind	A06	A09	A13	A18	A24	A31	A39	A48	A57	A65
Senses	A03	A05	A08	A12	A17	A23	A30	A38	A47	A56
Body	A01	A02	A04	A07	A11	A16	A22	A29	A37	A46

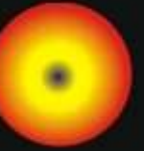
TECHNOLOGY



Based on the natural science, the various fields of Existence and its related fulfilment of necessities are depicted in the following Hierarchy System.

	Necessary Means	Comfort Facility	Luxury	Self Reliance	Innovations Inventions	Optimum Use	Sound Enjoyment	Sambhoga	Moda	Mukti
Universe 'Prakruti'	B55	B64	B72	B79	B85	B90	B94	B97	B99	B00
Spiritual World	B45	B54	B63	B71	B78	B84	B89	B93	B96	B98
Divine World	B36	B44	B53	B62	B70	B77	B83	B88	B92	B95
Material World	B28	B35	B43	B52	B61	B69	B76	B82	B87	B91
Galaxy	B21	B27	B34	B42	B51	B60	B68	B75	B81	B86
Solar System	B15	B20	B26	B33	B41	B50	B59	B67	B74	B80
Continent	B10	B14	B19	B25	B32	B40	B49	B58	B66	B73
Habitat	B06	B09	B13	B18	B24	B31	B39	B48	B57	B65
Home	B03	B05	B08	B12	B17	B23	B30	B38	B47	B56
Unit	B01	B02	B04	B07	B11	B16	B22	B29	B37	B46

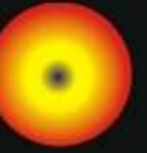
TECHNOLOGY



The link between parts of Existence based on spiritual science and various fields of Existence based on natural science, is the binds of Existence based on social science. Based on the social science, the various binds of Existence & its related proper arrangements are depicted in the following Hierarchy System. 7

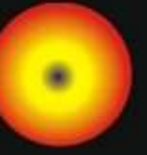
	Fortification Arrangement	Marmalade Arrangement	Ar. of Care & Nourishment	Ar. for Edu & Training	Moral Co-oprative Ar.	Ar. for Just Governance	Ar. of All B.E.*	Freedom	Autonomy	Ultimate Benevolent
Universal Welfare	C55	C64	C72	C79	C85	C90	C94	C97	C99	C00
Welfare of S. World	C45	C54	C63	C71	C78	C84	C89	C93	C96	C98
Welfare of D. World	C36	C44	C53	C62	C70	C77	C83	C88	C92	C95
Welfare of M. World	C28	C35	C43	C52	C61	C69	C76	C82	C87	C91
Organic Welfare	C21	C27	C34	C42	C51	C60	C68	C75	C81	C86
Envirmental Welfare	C15	C20	C26	C33	C41	C50	C59	C67	C74	C80
Social Welfare	C10	C14	C19	C25	C32	C40	C49	C58	C66	C73
Family Welfare	C06	C09	C13	C18	C24	C31	C39	C48	C57	C65
Couple Welfare	C03	C05	C08	C12	C17	C23	C30	C38	C47	C56
Individual Welfare	C01	C02	C04	C07	C11	C16	C22	C29	C37	C46

* Proper arrangement of all basic elements of nature.



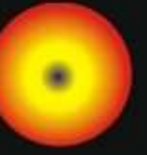
Well managed, well combined, well organized efforts in relation to all the elements that are described in the hierarchy system and that are derived from spiritual science; natural science and social science lead all the full forms of Existence to achievement of step by step aspects of leading Better Life. This composite hierarchy system is given bellow.

	Healthy Life	Comfortable Life	Enriched Life	Successful Life	Co-Operativeh Life	Beautiful Life	Happy Life	Natural Life	Accomplished Life	Better Life
Sarva Samarth	55	64	72	79	85	90	94	97	99	00
Ishvar	45	54	63	71	78	84	89	93	96	98
Parbrahma	36	44	53	62	70	77	83	88	92	95
Brahama	28	35	43	52	61	69	76	82	87	91
Viraat	21	27	34	42	51	60	68	75	81	86
Worldy	15	20	26	33	41	50	59	67	74	80
Community	10	14	19	25	32	40	49	58	66	73
Family	06	09	13	18	24	31	39	48	57	65
Couple	03	05	08	12	17	23	30	38	47	56
Self	01	02	04	07	11	16	22	29	37	46



श्री Sutra:

The foundation of "श्री Sutra" is the attainment of achievements in relation to the progressive transformation that is connected to spiritual science. Fulfilment of necessities is a useful medium in relation to progressive transformation that is connected to natural science for the purpose that all the full forms of Existence can reach the achievements; and proper arrangements is a helpful measure in relation to progressive transformation that is connected to social science.



श्री Yagya:

The principal of eternal self driven system of life cycle called nature is that "we need to be self reliant, and it is necessary to have mutual cooperation for becoming self reliant". Based on this principal three dimensional mechanism "श्री Yagya" 'self reliance through co operations' is developed. Leading a better life is a process of progressive transformation. In the process at each stage according to श्री Yagya by mutual cooperation we have be self reliant. Whereby we can evolve our self at each stage in similar manner by being mutually complementary we can achieved our objectives.

In order to enable self, all and each and everything i.e., all the full forms of Existence to achieve its objective of being capable of leading better life by implementation of 'श्री yagya' by way of balanced cooperation contained in mutual coordination, the methodology is divided in to three parts:

शू-Bodh

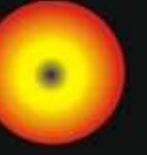
It is possible for each and every full form of Existence to lead a better life by self reliance through co-operation in the form of fulfilment of mutual necessities, achieved capabilities through self reliance, leading a better life through achieved capabilities. Self realization of this maxim is 'शू- Bodh'.

शू-Yoga

For the purpose of mutual coordination and cooperation in all manner for each and every full form of Existence based on 'शू- Bodh', proper generation, coordination and organization of the necessities benevolent for all, beneficial for all and in the interest of all is 'शू-Yoga'.

शू-Avsar

By 'शू-Bodh' and 'शू- Yoga' when any one particular form of Existence causes any another form of Existence to attain a hierarchical level already achieved by self then it is 'शू-Avsar'



श्री Sanghathan:

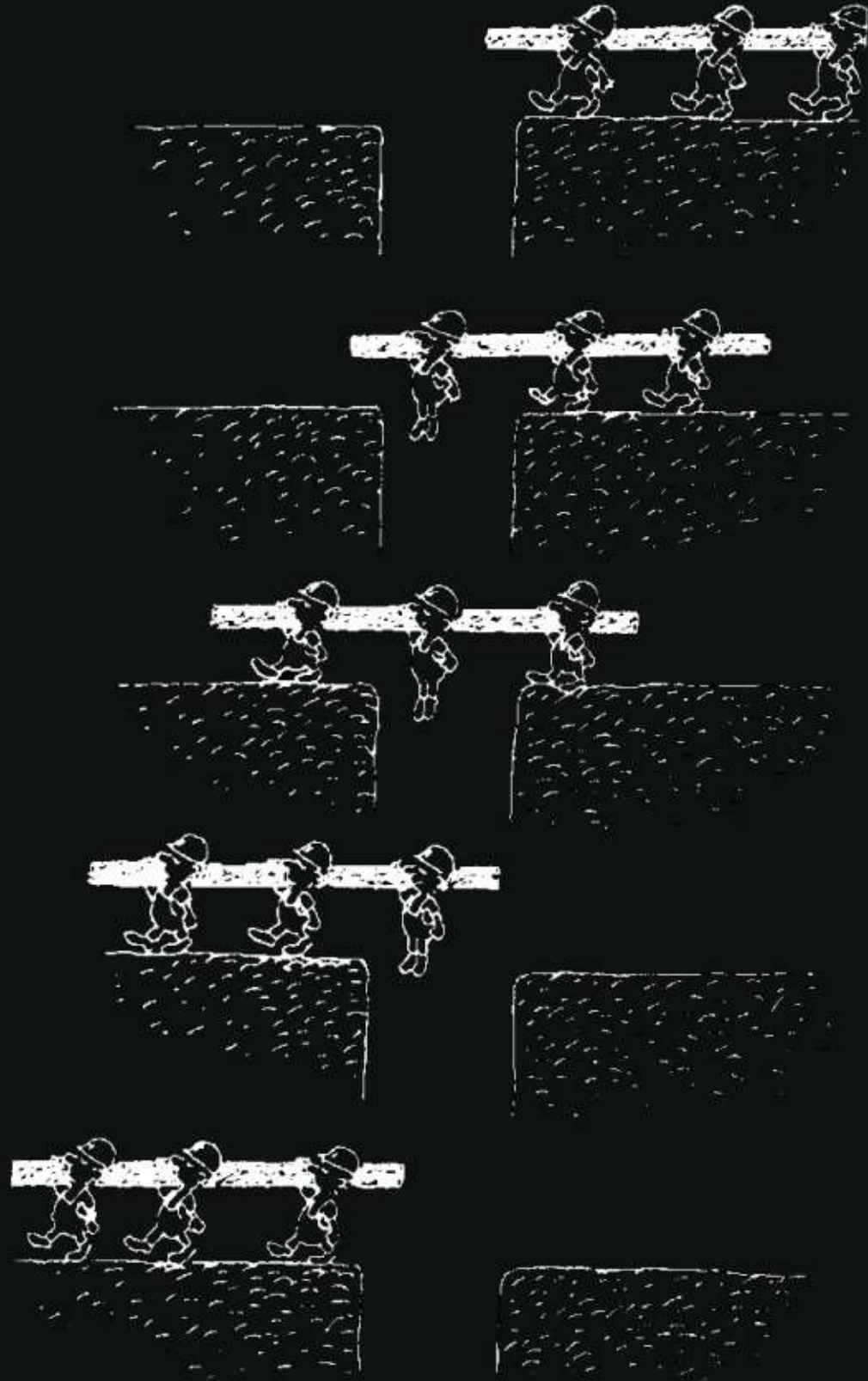
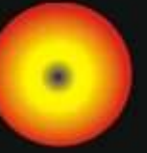
श्री Sanghathan: - Vasudhaiv Kutumbakam (World : A Family):

All of us, all the full forms of Existence are indivisible elements of the system of nature. According to the creation by nature it is crystal clear that all of us have similarities as well as diversities amongst us; there is a important purpose of nature in this. Based on the natural similarities and diversities, as determine by nature our eternal objectives and our objectives in present context become obvious. The eternal objective of all of us everywhere, forever, in every manner is the same, to lead a better life which is identified by different forms, different indication and different concept like 'Nirvana', 'Moksha', 'Anand', 'Aatmasakshatkar', 'Param Kalyan' etc. Our objectives in present context is determined based on our present environment, time, subject and object hence it is distinguished; in this context creation of our present body etc., our nature, our talents, our means and methods, our work capabilities etc. are most probably found different from the others. Based on this, in the system of nature our distinguished responsibilities and roles are well defined. Accordingly, if all of us properly conduct ourselves towards our respective responsibilities and roles then automatically leading a better life by us as well as by everybody else can be easily fulfilled.

To lead an auspicious life, every complete from of existence may join itself to Soham World A Real Growth in two ways:

1. By taking part directly or indirectly in providing services & facilities or by contributing the means and method required for the activities of swarg
2. By getting its advantage.

Those who are co-operating are 'श्री Mitra' and these who are getting advantage are 'श्री Dewa' and 'श्री Bhavya'.



श्री Mitra:

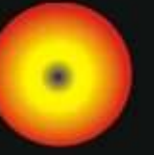
In order to justify the various ranges of products/services to be provided by SWARG Limited, it shall mould, induct and associate with experienced, skilled and energetic professionals who possess the necessary expertise and are masters in their own right - श्री Mitra - who are our associates and the life-line not only for the company but also for श्री DEWA. The selection, training and induction of श्री Mitra shall be an on-going process. श्री Mitra shall be our principal ambassadors hence their attitude, approach, practices and code of conduct shall be defined in a manner that shall conclude the theme of SWARG.

श्री Dewa:

The company's products/services are available to all universally. The products and services of SWARG, which shall be provide through "श्री Mitra" to all our users and customers shall be called our श्री DEWA Our entire enterprise shall revolve around them.

श्री Bhavya:

श्री Bhavya the future generation of SWARG children's of श्री Dewa and श्री Mitra. At SWARG there are special arrangements for the overall growth, progress and development along with complete benevolent purpose of श्री Bhavya. From the beginning there is a provision of overall healthcare. Keeping in mind all the aspect related to the personnel life of श्री Bhavya All the possible means have been combine together For the purpose of their physical, mental, intellectual, instinctive development. Similarly such arrangements have been made so that they can lead a proper lifestyle connected to family, cultural and social life, good qualities are developed in them and good values are implanted in them. Parallely complete attention has been given so that in times to come they can make economic progress, become a gentlemen, good citizens, they can become independent in all respect and extend best mutual cooperation. In Short All the necessary aspect for leading a better life have been pulled together in the education and training to be imparted to श्री Bhavya.



श्री Sangam:

श्री Sangam is the medium for everybody to come together at Swarg. All the services, means and opportunities presented by Swarg Shall be made available to all those who are connected with swarg through श्री Sangam. Under श्री Sangam all the activities related to leading a better life have been classified in three main branches as under Projects 'श्री Sarjan', Business Modules 'श्री Sankalan' and civic administrative service 'श्री Sanchalan'. All this three branches are correlated to each other and complement each other. In setting up and running of this projects care has been taken specially with regards to geographical – political regional development, density of population along with socio – economical and globally sensitive circumstances. Accordingly 'श्री Sarjan', 'श्री Sankalan' and 'श्री Sanchalan' shall be set up in its full form covering a population of approximately sixty lacs to one crore people and their connected region. Each region and area will be independent in its own rights. Each region and area in its all possible forms it will be self reliant at the same time for fulfilment of specific necessity the all regions and area will be compliment and cooperate to each other.

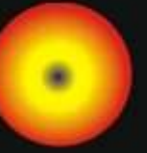
The spread of our activities shall be World over and we shall have a centrally-controlled networking with the help of our associates/networking partners in the form of Franchisees wherever feasible and permissible, in tune with our core beliefs and values.

The Products/services of the company range from MATERIAL, DIVINE and SPIRITUAL satisfaction of all श्री Dewa, श्री Mitra and श्री Bhavya - and include a range of specialized and tailor-made solutions from YOGA to GENETICS, from AAYURVEDA to ALLOPATHY, from MEDITATION to ACADEMICS OF SEX, from Performing ARTS to INFORMATION TECHNOLOGY, from HERBAL MEDICINES to BIO CHEMISTRY, from BEAUTY AND HEALTH CARE to POLITICAL SCIENCE, from PYRAMID THERAPY to GEMOLOGY, from PHILOSOPHY to SPORTS, from MARTIAL ARTS to SOCIOLOGY, from ECONOMICS to TRADITIONAL POOJA, YAGNA, etc.

3 WAY APPROACH



TO



श्री Sarjan:

At श्री Sarjan overall maintains of health, provision for all kinds of education and learning, all levels of joy and happiness etc. Required for the purpose of leading a better life by श्री Dewa, श्री Mitra and श्री Bhavya as provided by swarg take in to consideration all types of means methods and service. "श्री Sarjan" - Are the projects shall house the entire activities of SWARG. They are divided into two, Principle Projects and Ancillary Projects.

Principal Projects:

The Entire hierarchy system "श्री SUTRA" in covered totally or in parts in these principal projects, based on the stage wise progression.

श्री Pooram:

An unparallel, out-of-the-world experience, where-in all the possible aspects related to education, care, welfare and entertainment shall be provided, taught and served. This flagship theme of the company. Once the first "श्री Pooram" shall be set in India, similar theme projects of "श्री Pooram" are planned to be started all across the world. Each "श्री Pooram" shall be housed in an area of minimum approx. four sq. km, having a team of Thousand people who shall be capable to serve at least five thousand members/guests. Each श्री pooram shall have a unique base-theme.

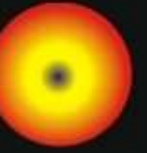
श्री Dham:

Self-sustained growth centers of the company at various strategic locations, spread in Forty Five to Sixty acre area which shall house Education center, Business outfits, Treatment Zone, socio-cultural activity center. श्री Dham is also an important link between श्री Pooram and श्री Aangan.

श्री Aangan:

Franchisee centers to avail the products/services like eatery, fitness center, counseling, marketing and training institute for various performing art of the company at various convenient locations. These centers would carry further the flagship theme of the company. Each श्री Aangan shall be housed in minimum area of approx five thousand Sq. Ft.

3 WAY APPROACH



Ancillary Projects

श्री Wihaar:

An home away from home at all major places across the world of tourist interest and historical importance, where each and everyone visiting the place can enjoy it to the fullest and correctly be informed about its importance under proper provision of education, care and entertainment - also having the objective of a betterment of the local area and local people.

श्री Wahan:

Mobile outlet to ensure availability of products/services of the company in your neighbourhood and shall also be available on-call basis or with prior booking.

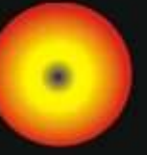
श्री Saar:

The Media and Communication arm of the company. Through all kind of available source it shall maintain constant communication with all the people directly or indirectly associated with the company.

श्री Shubh-Laabh:

Shall represent those activities of SWARG that are in the nature of specific events, camps, exhibitions, etc. undertaking with a view to reach out to the demands of its good/services in a balanced manner. Long and short distance religious, spiritual, social, cultural, and similar trips under the supervision of SWARG shall also be covered here.

3 WAY APPROACH



श्री Sankalan:

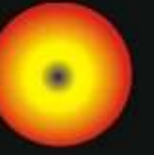
श्री Sankalan is a platform which is provided by SWARG when there will be arrangement for the promotion and development of regional trade and commerce for the benefit of local habitants. This arrangement shall be divided into two parts.

Firstly, The production and utilization process in connection with all the things and produce available from all the natural resources that are found in the respective region shall be done in proper and well organized manner. Also all efforts shall be made for the purpose of encoring that proper harmony and balance are maintained in various industry that are connected with such things and produce.

Secondly, providing a platform to the local residents for the proper utilisation of their skills and talents.

Along with this in the setting-up and running of the various projects of श्री Sarjan local population shall be involved in beneficial manner.

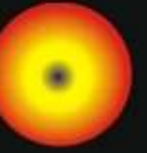
All possible medium of exchange for goods and services shall be a unique concept of श्री Sankalan. Every from rich rags shall be able to easily utilize this unique medium of exchange in his trade and business in proper manner.



श्री Sanchalan:

Under श्री Sanchalan proper arrangement shall be made in relation to the universally benevolent activities for the benefit of the natural environment and the society of the respective region.

In श्री Sanchalan the Political service, Civics service, Cultural Group Activities, Social Services etc... Help full for the purpose of leading a better life by श्री dewa, श्री Mitra and श्री Bhavya as provided by SWARG take in to consideration all types of means methods and services. Love and Affection is the base of श्री sanchalan hence in श्री sanchalan all administrative matters shall be managed with deep compassion.



Execution:

Keeping in mind all the aspect of SWARG we shall start to give shape to our concept targeting a population of approximately 5 million to 15 million covering an geographical region. The short listed region shall be properly research by a team of shree Mitra who are experts in their respective fields. According to the project report presented by the expert's team the planning and implementation of shree Sarjan shall take place. Parelal to this the local population shall be directly and indirectly engaged with the various project development activities of shree sankalan. And through shree Sanchaalan for the benefit of local resident various social and cultural activities shall be organized as required to the time to time.

The Plan:

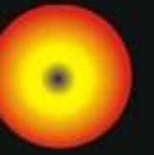
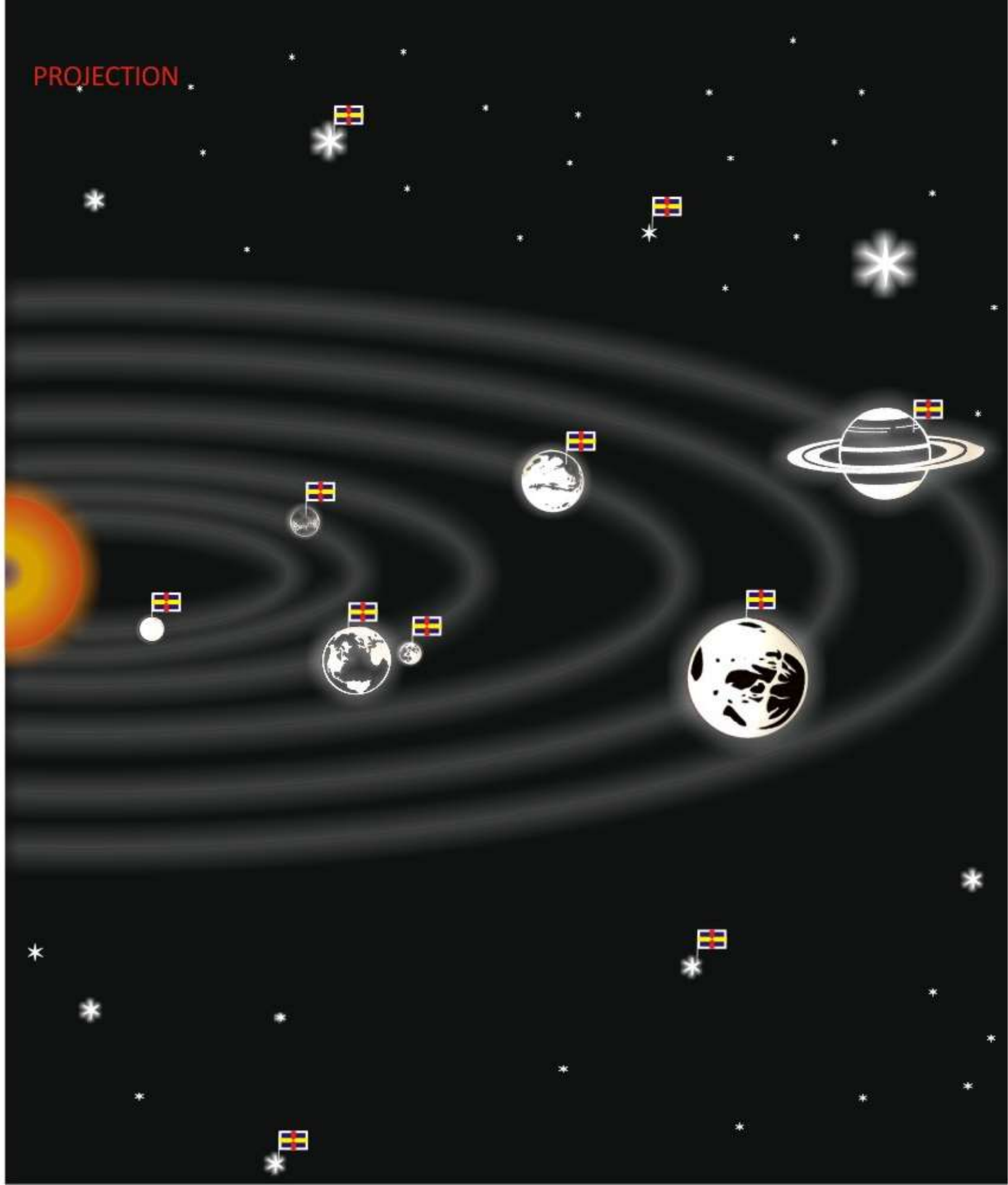
The scope and design of all the projects are done with the aim of bringing a better life directly for all the Human being live on this planet and indirectly all the others indirectly connected with us, taking into consideration the geographical characteristics and human population.

Considering the present worldwide human population of approximately 6 Billion people, around One Thousand shree Pooram shall be set up. Each श्री Pooram shall have fifteen to twenty श्रीdhaam, one hundred seventy five to two hundred श्रीAangan and श्रीWahan. Each place of tourist and public interest shall have श्रीVihas also श्रीSubh-Labh shall be set up from time to time as per the requirements. The communication arm of SWARG, श्रीSaar shall also be set up.

The aim of the company is to bring about direct and indirect benefits at individual, Social, National and Global level that shall result into a bright-future for mankind.

It also goes without saying that SWARG Limited plans to tie-up with World Bank, Central/State Government, Political Parties, Local bodies, International-NGOs, Banks, Financial Institutions, High Net-Worth Individuals, etc in the form of Equity and/or other participation modes to ensure that the various projects of the company are smoothly and timely implemented. This makes strategic sense, since all of these bodies/institutions are also constantly working with a single minded goal, i.e., providing better life for all; which completely gels with our dream.

PROJECTION



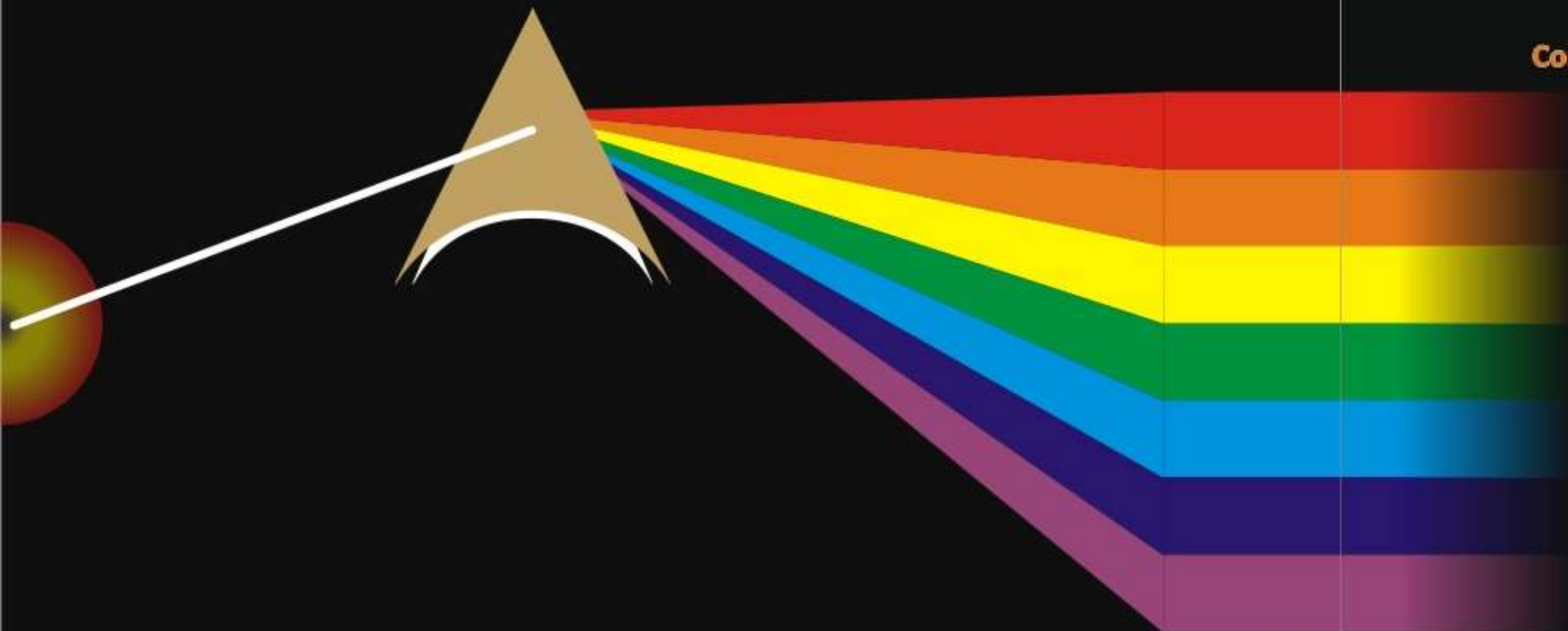
The entire sourcing shall be made through Equity, Membership Fees, Deposits, HNIs/Banks/FIs, Public-Private Partnership with Respective Government (Worldwide), and Plough-back of Profits.

1/10th of the PAT (Profit After Tax) of SWARG Limited shall be automatically earmarked for various Gratuitous and Welfare objects which shall include distribution of profits among the employees/staff of the company, contribution towards the welfare arm of the company, undertaking social causes independently or jointly with Government, NGOs, etc.

The Finance and Revenue models are structured in a manner to ensure that the profits realized from the project shall cover the project costs in 2-3 years.

The aim of the company is to bring about direct and indirect benefits at individual, Social, National and Global level that shall result into a bright-future for mankind.

CONCLUSION



Consequence:

- Formation of Enriched Society.**
- Cultural Globalization.**
- Strengthen Humanity.**
- Healthy Clear Clean Environment.**
- World Peace.**
- Bright Benevolent Feature.**
- Golden Age.**

